

Archuleta County Fair celebrates its 74th year in 2025.



Planning for the 2025 Archuleta County Fair has begun. We look forward to seeing our community at this year's Fair Thursday through Sunday, July 31st through August 3rd. The mission of the Archuleta County Fair is to unite the community and preserve our history while embracing growth. We will support this by building memories, encouraging community involvement, creating learning opportunities, and providing entertainment. We believe in developing and fostering healthy competition for all Archuleta County 4-H, FFA, and Open-Class exhibitors of the Archuleta County Fair.

The Fair symbolizes the way of life for the residents of Archuleta County. Ranching families are the original lifeblood of this region. They grow hay, run cattle, breed and train horses, grow their own vegetables, raise chickens, sheep, and goats, and care for their beloved working dogs. Pride is shown by honing their baking, quilting, food preservation, and fine arts skills. The townspeople have enriched the area culturally, ensured better education, developed tourism, and encouraged economic growth. The Fair is a unique opportunity to unite our community.

When you support the Fair, you help impart traditional values by teaching our youth self-reliance, self-respect, and instilling in them the desire and honor of caring for the land and the animals that keep our families fed and healthy.

The Fair Board strives to provide an enjoyable experience for our entire community and its visitors ranging from 4-H livestock events to rodeos, displays from educational organizations and non-profit groups to creative exhibits, bands, dances, games for adults and children, and more. We need support from you to continue year-after-year and bring in quality entertainers from the local area, from within Colorado, and from other States. Sponsorship from businesses and interested individuals makes all of this happen.

We hope you are willing to be a part of the 74th Archuleta County Fair! Partner with us to ensure that a successful event is brought to the Town and County. Donations can easily be made using your credit card from this website. Click on the ***Donate*** link on the menu above and select ***Credit Card Payments***.

If you wish to discuss other methods of helping continue the "Timeless Tradition" of the Fair or have questions about any facet of the Fair, please contact the Fair Coordinator by phone at 970-264-8424 or by email at ***archuletacountyfair@gmail.com***.

With sincere appreciation,

Your Archuleta County Fair Board

Archuleta County Fair Sponsorships – 2025



Sponsor Name _____ Contact Name _____

Mailing Address _____ City _____ State _____ Zip _____

Phone _____ Email _____

Sponsorship Options (circle donation level of choice only)

Donation Levels	Amount	Thank you list -Pagosa Springs Sun AD -Fair Website -Social media	Logo Displayed on Fairgrounds During Fair	Fair Book	Banner Hung During Fair	Rodeo & Dance Tickets	Separate Social Media Post	Logo on ALL Advertising Flyers
Title sponsor Only 3 available	\$5,000 or more	Yes	Yes	Full Page Ad	1 on chute 1 by stage	10 Tickets	Yes	Yes Need Logo by May 1st
Diamond	\$2,000- \$4,999	Yes	Yes	½ Page Ad	1 banner	6 Tickets	Yes	
Platinum	\$1,000- \$1,999	Yes	Yes	¼ page Ad	1 banner	4 Tickets	Yes	
Gold	\$500-\$999	Yes	Yes	Business card size	1 banner	2 Tickets	Yes	
Silver	\$200-\$499	Yes	Yes	Business card size				
Bronze	\$100-\$199	Yes	Yes	Logo only				
Patron of Fair	Under \$100	Yes	Yes					

If you would like your sponsorship above applied to a particular event at Fair (Rodeo, Band, Dance, other) or banner hung in a specific place specify here: _____

Please note: Higher Sponsorship donations get first right of banner placement.

- Complete and return this form
- Make check payable to Archuleta County Fair and mail with form to P.O. Box 370, Pagosa Springs, CO 81147
- Email logo in PNG or JPG format to: tsteadmon@archuletacounty.org
- Deliver your banner to the CSU Extension office, 344 Highway 84, Pagosa Springs by Monday, July 28th
- Pick up your banner 14 days after the fair. We will clean it before returning it to you.
- Please be aware that the Archuleta County Fair Logo cannot be used without prior written permission.

Your Support of the Archuleta County Fair is appreciated!

If you have questions, please call:

Tonya Steadmon 970-264-8424
Emily Martinez 970-903-2803

Office Use Only

Banner received _____ Date _____ Initials _____
Banner returned _____ Date _____ Initials _____
Posted on website _____ Date _____ Initials _____
Posted on social media _____ Date _____ Initials _____
Incentives received _____ Date _____ Initials _____